

# Call for Papers

## The George Gerbner Conference on Communication, Conflict, and Aggression June 1-2, 2012 in Budapest, Hungary

Inspired by the life and work of Budapest native and renowned Communication and Media scholar Dr. George Gerbner (1919-2005), the Budapest College of Communication and Business invites scholars, researchers, practitioners, students, and other interested parties to submit paper and panel proposals for presentation at the George Gerbner Conference on Communication, Conflict, and Aggression. This conference will take place from Friday, June 01 to Saturday, June 02, 2012 in Budapest, Hungary. The goal of the conference is to bring together individuals with a common interest in aggressive communication and conflict so as to foster international relationships that lead to research collaboration and knowledge exchange. The inaugural Gerbner Conference, held in May 2010, featured presentations by scholars from seven countries and three continents.

This international conference will focus on aggressive communication and behavior, conflict, and other types of antisocial communication and behavior across contexts. Specific topics include, but are not limited to: media violence, media coverage of crime and violence, violence in advertising, political violence, workplace violence and aggression, aggression in instructional settings, war rhetoric, peace and conflict communication, verbal aggression, crime, oppression, injustice, incivility, assertiveness, argumentativeness, disagreement, bullying, indirect aggression, psychological abuse, anger, frustration, hostility, deception, child abuse, spousal abuse, domestic violence, youth violence, school violence, gang violence, sexual violence, discrimination, conflict styles, conflict resolution, the origins, causes, and predictors of aggression, and the management and prevention of aggression.

Interested individuals are invited to submit an **abstract (in English) of 200 to 500 words** describing their individual presentation or panel idea to [Rebecca.Chory@mail.wvu.edu](mailto:Rebecca.Chory@mail.wvu.edu) **by March 01, 2012**. Decisions regarding the acceptance of papers and panels for presentation at the conference will be made by March 19, 2012. Completed papers should be sent to [Rebecca.Chory@mail.wvu.edu](mailto:Rebecca.Chory@mail.wvu.edu) by May 01, 2012. With the authors' permission, top papers will be published in the journal *Kommunikáció, Média, Gazdaság (Communication, Media, Economics)*, which is published by the Budapest College of Communication and Business or in an edited book. One scholar will also be honored with the Gerbner Award. The conference registration fee is expected to be approximately \$50 to \$60 (50 to 60 US dollars).

Co-organizers of the conference are Dr. Jolán Róka, Vice Rector for Research and International Relations at the Budapest College of Communication and Business, and Dr. Rebecca M. Chory, Associate Professor of Communication Studies at West Virginia University and 2009 Fulbright Scholar at the Budapest College of Communication and Business. For more information, please contact Jolán Róka at [jroka@bkf.hu](mailto:jroka@bkf.hu); +36-20-366-5023 (tel); Budapest College of Communication and Business; Nagy Lajos király útja 1-9; 1148, Budapest, Hungary; or Rebecca M. Chory at [Rebecca.Chory@mail.wvu.edu](mailto:Rebecca.Chory@mail.wvu.edu); 304-293-3905 (tel); P.O. Box 6293, 108 Armstrong Hall; West Virginia University; Morgantown, WV, 26506; USA.



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